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Women WOWs Dubai

The first of its kind, World of Women's Film Fair Middle East will take place in Dubai



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The 3rd 'Wow' Film Fair Middle East To Open In Dubai To Celebrate

By Sarah Al Hoshi



HERMOINE MACURA

women globally, such as human trafficking.

Aiming to be a festival of discovery, celebration, debate, networking and an inspiration for new work – the event is a non-profit project presented by TV Anchor and CEO of Straight Street Media, Hermoine Macura and her team of media professionals as well as supporters such as the MAF group, VOX Cares, the Australian Government and the Council for Arab Australian Relations. This year will mark the third edition – all ticket sales will be donated to the Dubai Foundation for Women and Children.

What are the films being previewed about?

This year's event is about women breaking stereotypes as well as gender issues so we have several films on issues that affect women globally. The Film Fair opens with a documentary screening about human trafficking by award winning New York Times Journalist Nicholas Kristof, which stars actresses Blake Lively and Ashley Judd. A Path Appears is a series that addresses gender issues globally. The screening is followed by an in-depth talk and Q and A on the issues surrounding human trafficking by Her Excellency Afra Al Basti, Director General – Dubai Foundation for Women

The first of its kind, World of Women's Film Fair Middle East will take place in Dubai between March 5 to 8, which also marks the International Women's Day. This unique event will take place at VOX Cinemas in Mall of the Emirates to celebrate women in the film and arts.

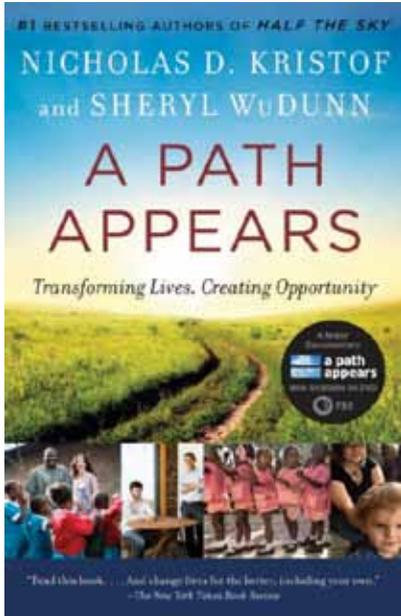
We reached out to Hermoine Macura, CEO of Straight Street Media and Founder of the World of Women Film Fair Middle East, to know more about this exciting event.

What is 'WOW'?

The World of Women's Cinema - WOW Film Fair Middle East is the first women's short film fair that promotes and awards the talents of women directors, producers, writers, editors and cinematographers in the region and beyond. It is an event that offers emerging and established filmmakers the opportunity to screen short works giving a thematic perspective of ... "seeing the world through the eyes of women". Created by Women in Film and Television NSW, this is the first of its kind event in the Arab world. This year's event will focus on documentaries and movies that explore unique films such as women breaking stereotypes in the world of sports as well as issues that affect

SPEAKER AT WOW





AFRA AL BASTI



SPEAKER AT WOW

and Children and Mrs. Ghanima Al Bahri, Director Care & Rehabilitation - Dubai Foundation for Women and Children.

Other films include, 'I Am a Girl', By Australian Director Rebecca Barry, 'Boxing with Her' by Tunisian Directors Latifa Doghri & Salem Trabelsi – which is about women entering professional boxing in the Arab world and the challenges they face. This session is followed by guest speaker from the UK, Khatija Sacranie from the Conscious Muslim Club, who will be sharing about challenges all women face in a man's world. The full list of films and tickets can be seen online at voxcinemas.com.

What is the message you hope others will receive from the movies?

The main aim of the World Film Fair is to create a platform for women of excellence to showcase their work as

well as create dialogue and engagement on topics that are relevant to women locally and globally. I launched the WOW Film Fair to invest in the youth and next generation of women in the UAE and beyond. It's also a great place to make contacts and meet like minded men and women that are interested in shaping the future of our society and making a positive difference.

What do you think is the importance of an event like this?

We currently live in a world where women do not have as many opportunities to shine and showcase their work, especially when it comes to the arts. The three main objectives of the event is to celebrate International women's day, showcase women in the arts and address subjects that matter to women globally – whether in the corporate world or ins society in general.